# DIE ERNÄHRUNG MEDIA DATA 2026



# DIE ERNÄHRUNG offers you:

- 200 industry enterprises with 27,500 employees and a total production output worth EUR 12 million.
- High-quality editorial content
- News stories from business, technology, science and law
- No-waste coverage thanks to a clearly defined target group of readers highly interested in your products
- Excellent value for money

"DIE ERNÄHRUNG" is the official journal of the Austrian Association of Food and Beverage Industries (Fachverband der Nahrungs- und Genussmittelindustrie, FIAA). Established nearly 40 years ago, it provides up-to-date expert reports and valuable background information to the Association's member organisations – industry enterprises, government bodies and food oversight organisations. Also among the readers of the magazine are managers of supply companies and catering firms, as well as professional nutritionists, all of whom appreciate its topical content.

"DIE ERNÄHRUNG" is addressed personally and delivered to the decision-makers of these key market participants.

## Publication dates 2026

Issue 1: Publication date: 17.02.2026, Advertising deadline: 27.01.2026

Issue 2: Publication date: 14.04.2026, Advertising deadline: 24.03.2026

Issue 3/4: Publication date: 16.06.2026, Advertising deadline: 26.05.2026

Issue 5: Publication date: 15.09.2026, Advertising deadline: 25.08.2026

Issue 6: Publication date: 09.12.2026, Advertising deadline: 17.11.2026

# Formats and prices of ads in DIE ERNÄHRUNG

### **Data**

#### **Publication date:**

5 times per year

#### Print run and distributed copies:

2.000 Copies

#### **Distribution to:**

2.000 decision-makers in the food and beverage industry

#### **Publisher:**

Fachverband der Nahrungsund Genussmittelindustrie (FIAA)

#### **Head of advertising:**

Doris Orthaber-Dättel Tel.: +43 (0)1 581 28 90-12 daettel@spv-media.at

#### **Coordination/Advertisements:**

Stefanie Brenner Tel.: +43 (0)1 581 28 90-24 brenner@blickinsland.at

## **Technical Data**

#### Cover and body:

4-colour rotary offset printing. We will be pleased to send you the reproduction guidelines and the PDF settings in a PDF file.

#### **Data format:**

Printable PDF files (original size, 300 dpi)

#### Data transfer:

All advertisements accepted on CD or per e-mail. Typesetting and repro costs are charged separately.

#### Printer's material to:

SPV Printmedien GmbH Florianigasse 7/14 1080 Vienna



1/1

1/1 cover Bleed: 220 x 297 mm

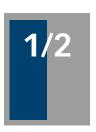
IFC: € 950,-IBC: € 950,-OBC: € 1.000,-



1/1 page € 900,-

Print space: 180 x 234 mm

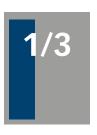
Bleed: 220 x 297 mm

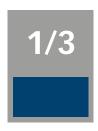




1/2 page € 550,-

Upright: 88 x 234 mm Bleed: 113 x 297 mm Horizontal: 180 x 117 mm Bleed: 220 x 141 mm





1/3 page € 350,-

Upright: 57 x 234 mm Bleed: 82 x 297 mm Horizontal: 180 x 78 mm Bleed: 220 x 103 mm



List of companies (Company logo + text) One-year package of 6 issues TOTAL: 300,–

57 x 39 mm

Not included in these prices are 5 % advertising tax and 20 % VAT.

#### Please create ads with 3 mm overspace in the case of full bleed printing.

All formats exclusively standard 4C. Special formats and supplements on request. Price list No. 1 valid from January 2026. Refer to our "Terms and Conditions". Subject to typesetting and printing errors . **Owner**: Fachverband der Lebensmittelindustrie **Publisher**: SPV Printmedien GmbH, Florianigasse 7/14, 1080 Vienna

#### **Advertorials on demand**

DIE ERNÄHRUNG enables you to precisely target the key decision-makers in Austria's food and beverage industries. In this publication, the Austrian Association of Food and Beverages Industries (Fachverband der Nahrungs- und Genussmittelindustrie, FIAA) regularly provides its member organisations with topical expert reports and valuable background information, as well as scientific articles and commentary on legislative texts. There is no better way to pinpoint such a high-value target group.